



The *Feuerwehr Fachjournal* regularly appears in the German-speaking countries with specialist contributions for fire brigades, disaster, fire and environmental protection. In addition to up-to-date specialist reports from Germany and abroad on trade fairs and innovations on vehicles and equipment, operations, fire-fighting technology and safety, there are portraits about fire brigades: factory and airport fire brigades, volunteer fire brigades, fire brigades in municipalities, cities and industry, fire brigade schools, and promotion of young talent and real-life training centers. The *Feuerwehr Fachjournal* is available by subscription, in bookstores, newsstands, and, of course, an online edition is also available.



i Advertorial:

Use the opportunity to acquire customers with informative advertorials. There is a limited availability of these for each issue and must be thematically relevant.

As one of the leading trade journals, the *Feuerwehr-Fachjournal* reaches decision-makers and procurement agencies in Germany and in German-speaking countries. The *Feuerwehr-Fachjournal* will be sent to management personnel upon request of individual disaster relief organizations such as the Red Cross, MHD, ASB, JUH and THW, Fire Rescues. Professional fire departments of Germany receive the expenditure digitally provided free of charge.

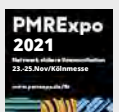
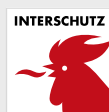
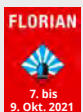
Distribution mirror

- Professional fire brigades (Germany - Austria - Switzerland - Luxembourg)
- Voluntary fire brigades, airport fire brigades, factory fire brigades
- Procurement agencies for fire brigades and disaster relief
- Fire brigades (Germany - Austria - Switzerland - Luxembourg)
- National fire brigade schools • Firefighters' Mines
- Industry • Ministries • Trade Shows • Conferences

Media Partners

The fire department journal is a regular media partner of various trade fairs in Germany:

- RETTmobil • PMRExpo • FLORIAN • Arbeitsschutz Aktuell • INTERSCHUTZ
- VdS BrandSchutzTage • SicherheitsExpo • GPEC / GPEC digital
- Feuerwehrmesse Oberwart, Austria • Civil Protect Bozen, Italy • retter Wels, Austria



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Feuerwehr Fachjournal:

Available in well stocked newsstand,
store magazines trade, google play
store & Amazon

Size

210 mm width x 297 mm amount, height

Type Area

170 mm width x 257 mm amount, height

Printing processes

4-C reel-fed offset printing

Text / manuscripts

PDF, InDesign, .txt

Printing documents

PDF standard PDF/X-3:2003, EPS, TIF in each case with embedded types.)

Images / logos

(Image material may need to be included send separately with a resolution 300 dpi.)

Note: Due to the printing process, slight color and tone deviations are possible. Complaints due to incorrectly supplied print documents are not recognized by the publisher. Additional costs for the production of printing documents will be billed according to the cost separately and charged with an hourly rate of 85,00 EUR.

Agency mediation

Agencies we grant a 15% AE discount

Issuance

March 24, 2022
June 15, 2022
September 15, 2022
December 22, 2022

Print run

48.000 / Year

Digital edition

Distribution of all expenses to professional fire departments and associations in German-speaking Europe

Advertising deadline

4 weeks before publication

Terms of payment

3% cash discount for debiting
For invoice within
14 days without deduction

Agency mediation

Agencies we grant a 15% AE discount

Reference price

Germany	€ 5,50	Austria	€ 6,00
BeNeLux	€ 6,00	Switzerland	CHF 8,80

Delivery in the subscription is free.

The reference price is € 19.80 in Germany, € 35.50 in Austria, Italy, Switzerland and the Benelux countries.

In addition to the print edition, an online edition is also available.



| NEWS
| CALLS
| PORTRAITS
| EXERCISES
| TECHNOLOGY

DISPLAY FORMAT PRINT ADVERTISING

Display format / prices 4c

2 pages	€ 5.335,-
1 page	€ 3.256,-
1/2 page	€ 1.925,-
1/3 page	€ 1.430,-
1/4 page	€ 1012,-
1/8 page	€ 583,-

The applicable legal value-added tax rate must be added to all prices.

Cover pages

Basic price + 25

Advertorial

Advertorials are only available on demand and only to a limited extent. Basic price + 25%

Loose insert

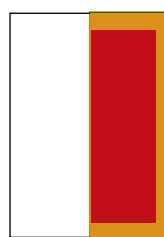
Max. 205 x 292 mm, < 25 gr 225 € / 1000 pcs.
> Special shapes on request.

Quantity discount

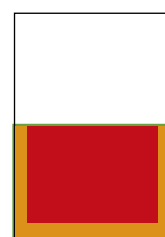
2 ads/year	5 %
4 ads/year	10 %



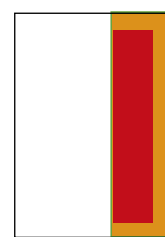
1/1 page: 170 x 257 mm
* 216 x 303 mm



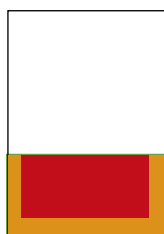
1/2 page: 82 x 257 mm
* 108 x 303 mm



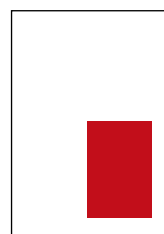
1/2 page: 170 x 125 mm
* 216 x 151 mm



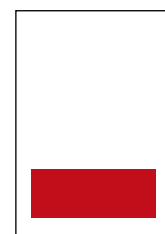
1/3 page: 54 x 257 mm
* 80 x 303 mm



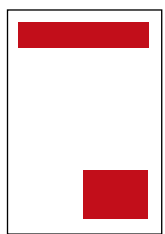
1/3 page: 170 x 82 mm
* 216 x 108 mm



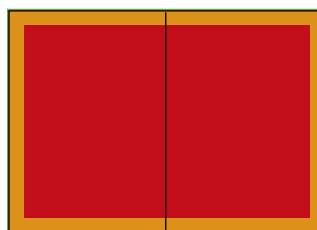
1/4 page: 82 x 125 mm



1/4 page: 170 x 60 mm



1/8 page: 82 x 60 mm
or 170 x 32 mm



2/1 page: 380 x 257 mm
426 x 303 mm*



1/1 page on the bunch: 380 x 125 mm
426 x 151 mm*

* Edge decaying

MARCH 24, 2022 - FOCUS CLOTHING & HYGIENE

- Cleaning and hygiene • Emergency equipment
- Measurement technology in use • Combat clothing
- Emergency vehicles for fire and rescue services
- organizational fire prevention • RETTmobil Fulda 2022

JUNE 15, 2022 INTERSCHUTZ HANNOVER

- Big special edition
to INTERSCHUTZ Hannover

INTERSCHUTZ



SEPTEMBER 15, 2022 - CENTRAL OFFICE

- security Essen • Retter Wels • FLORIAN Dresden • PMR-Expo Köln • VdS-BrandSchutzTage Köln • Radio and control center technology • Emergency equipment from A to Z • Personal protective equipment • Measurement technology in use
- Emergency vehicles for fire and rescue services

DEC. 22, 2022 - PASSIVE FIRE PROTECTION

- Passive fire protection • Training & education
- Fire fighting vehicles & individual bodies
- Fire service safety • Firefighter clothing & hygiene
- Removal of oil and hazardous substances / flood protection

The editorial team reserves the right to publish the publication date and the design of the subject areas due to current events!

i Events:

Current reports and dates for trade fairs, specialist conferences and congresses all about fire and disaster protection, Fire service & environmental protection.

i Advertorials:

Take advantage of the opportunity for customer acquisition with informative advertorials.

Advertorials are limited in their edition and require thematic relevance.

